



Chief Product Officer

SPECIALIZING IN TRADING TECHNOLOGIES

Own the strategy, economics and executive direction of the trading technology portfolio.

From senior analyst or product leader to accountable owner of the OMS/EMS estate, product roadmap, vendor ecosystem, investment case and platform P&L.

OPTIONAL POST-PHASE IV • QUALIFIED DIRECT ENTRY

EXECUTIVE MANDATE

The seat where enterprise direction becomes executable.

The CPO for Trading Technologies translates desk strategy into a coherent product portfolio. The role sets product vision, determines where to build, buy or partner, governs vendors and delivery, protects resilience and control, and communicates the economic value of the platform to executive stakeholders.

What the track changes

- Think and communicate as an accountable product executive, not only a delivery practitioner
- Convert trading strategy into product vision, investment choices and measurable outcomes
- Govern complex OMS/EMS and adjacent platform portfolios across the trade lifecycle
- Defend build, buy, partner, migrate and retire decisions with economic and strategic rigor
- Lead executive stakeholders through ambiguity, constraints and competing priorities

6

EXECUTIVE PILLARS

18

CURRICULUM MODULES

1

BOARD-READY CAPSTONE

WHO THIS IS BUILT FOR

Senior professionals preparing for enterprise accountability.

01

Senior Business Analysts, Product Owners and Product Managers in capital markets

02

Trading-technology transformation leads, program directors and platform owners

03

OMS/EMS, electronic trading, market-data or post-trade domain specialists

04

Technology leaders preparing for product, portfolio or executive accountability

TWO ENTRY ROUTES

Continue after Phase IV

Flagship graduates can roll into the track as the optional ascent beyond the fourteen milestones.

Enter directly

Qualified senior candidates can start here without completing Phases I-IV. The Blueprint Call defines the correct rung.

The fit standard

The candidate should bring meaningful exposure to capital-markets business, technology, operations, risk, data, regulation or transformation - and be ready to produce executive work products, defend trade-offs and lead across functions.

SIX PILLARS OF EXECUTIVE COMMAND

A complete operating system for the role.

01 MARKET & DESK STRATEGY

Connect client, trader, asset-class and distribution priorities to product strategy.

02 PRODUCT OPERATING MODEL

Define decision rights, product teams, funding, governance, discovery and delivery cadence.

03 OMS/EMS PLATFORM COMMAND

Own portfolio architecture, lifecycle coverage, interoperability and platform rationalization.

04 BUILD-BUY-PARTNER JUDGMENT

Evaluate strategic fit, total cost, speed, differentiation, control and vendor dependency.

05 ROADMAP, INVESTMENT & P&L

Prioritize outcomes, build business cases, manage benefits and defend the platform economics.

06 EXECUTIVE STAKEHOLDER LEADERSHIP

Align trading, operations, risk, compliance, technology, finance and vendors.

CURRICULUM ARCHITECTURE

Eighteen modules. Six executive phases.

01 FOUNDATION

- 01** The mandate of the Trading Technology CPO
- 02** Capital-markets strategy, client value and desk economics
- 03** Product vision, principles and portfolio segmentation

02 DIAGNOSE

- 04** Institutional OMS, EMS and order-lifecycle capability maps
- 05** Electronic trading, algo, venue and broker-connectivity strategy
- 06** Market data, reference data and decision-support product ownership

03 DESIGN

- 07** Build-buy-partner and platform-selection frameworks
- 08** Vendor due diligence, commercial negotiation and service governance
- 09** Product operating model, team topology and decision rights

04 DECIDE

- 10** Outcome-based roadmaps, OKRs and portfolio prioritization
- 11** Platform P&L, TCO, benefits realization and investment committees
- 12** Architecture, APIs, data contracts and ecosystem interoperability

05 GOVERN

- 13** Operational resilience, cybersecurity, model risk and control-by-design
- 14** Regulatory change intake and product impact management
- 15** Migration, adoption, decommissioning and change leadership

06 DEFEND

- 16** Executive communication, board narratives and difficult trade-offs
- 17** AI, automation and next-generation trading technology strategy
- 18** Executive capstone: Trading Technology Product Portfolio Blueprint

APPLIED EXECUTIVE WORK

Learn by producing decisions, blueprints and board material.

01

Create a product strategy canvas for a multi-asset trading platform

EXECUTIVE WORK PRODUCT

02

Map OMS/EMS capabilities and identify duplication, gaps and strategic debt

EXECUTIVE WORK PRODUCT

03

Run a build-buy-partner decision for a front-office capability

EXECUTIVE WORK PRODUCT

04

Construct a five-year TCO and benefits model

EXECUTIVE WORK PRODUCT

05

Design a vendor scorecard and executive service review

EXECUTIVE WORK PRODUCT

06

Prioritize a roadmap under budget, regulatory and resilience constraints

EXECUTIVE WORK PRODUCT

07

Prepare an investment-committee paper and executive presentation

EXECUTIVE WORK PRODUCT

08

Lead a simulated product council with conflicting desk priorities

EXECUTIVE WORK PRODUCT

PORTFOLIO EVIDENCE AND CAPSTONE

Artifacts that demonstrate executive readiness.

Executive deliverables

- Executive product vision and strategic narrative
- Trading technology capability and platform portfolio map
- Build-buy-partner decision framework and completed case
- Three-year outcome roadmap and sequencing logic
- Platform P&L / TCO / benefits realization model
- Vendor strategy, scorecard and governance model
- Product operating model and decision-rights matrix
- Risk, resilience and control-by-design framework
- Executive board pack and 90-day leadership plan

CAPSTONE DEFENSE

One board-ready blueprint

Design and defend a board-ready product portfolio strategy for a global multi-asset trading technology estate. The capstone must reconcile desk priorities, platform architecture, vendor options, commercial economics, control obligations, migration sequencing and measurable business outcomes.

FINAL DEFENSE TESTS

- Strategic coherence
- Economic and operational realism
- Traceability of decisions
- Executive communication
- Implementation readiness

HOW THE TRACK WORKS

A practitioner-led executive development cycle.

BASELINE

Assess current role, target seat, domain depth and executive gaps.

01

FRAME

Establish principles, role mandate, case context and success measures.

02

BUILD

Create the models, decisions, roadmaps, governance and work products.

03

CHALLENGE

Defend assumptions through reviews, simulations and stakeholder trade-offs.

04

SYNTHESIZE

Assemble the board-ready capstone and executive narrative.

05

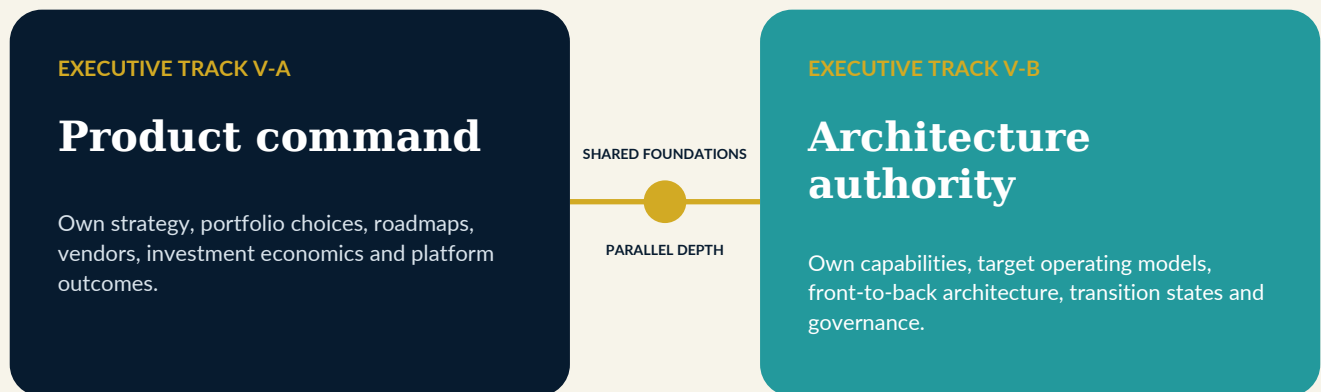
ASCEND

Leave with a 90-day plan, portfolio evidence and a defined next rung.

06

THE DUAL MANDATE

One summit, two forms of authority.



Why MD Market Insights

- Capital-markets specificity across the front-to-back trade lifecycle
- Practitioner-led application rather than generic role theory
- Executive artifacts that can support interviews, internal mobility and leadership conversations
- A scoped path built around the candidate's current role and target seat
- The ability to combine product command and business architecture in one coordinated plan



PHASE V • V-A | BEGIN WITH THE BLUEPRINT CALL

The next rung is defined in one conversation.

Scope the right entry point, align the program to your current role and target seat, and leave with a clear executive-development blueprint.

EXECUTIVE TRACK

Chief Product Officer

SPECIALIZING IN TRADING TECHNOLOGIES

BOOK THE FREE CAREER BLUEPRINT CALL

Qualified direct entry available • Optional continuation after Phase IV • Dual mandate available

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